

STATION 8: PUBLIC ENGAGEMENT

Explores the study's public participation opportunities and solicits community input on project activities



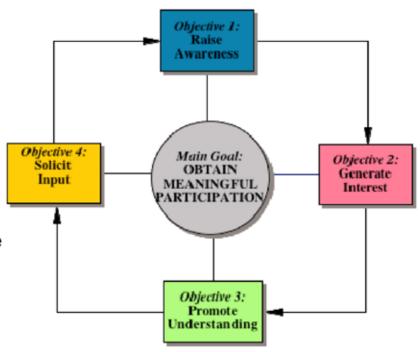
COMMUNITY OUTREACH & ENGAGEMENT

Engagement Goal:

Obtain community's meaningful participation in study activities and decision-making, using a variety of involvement tactics

Engagement Objectives:

- Raise Awareness provide clear, accurate and easily attainable information on study
- Generate Interest have study address community values
- Promote Understanding help people understand study's impact on their lives
- Solicit Input obtain public's feedback on study's findings





GROUPS BEING ENGAGED





ENGAGEMENT TACTICS

- Steering Committee
- Technical Committee

Study
Parties (City,
County, State,
Railroads, FRA)

Stakeholder Representativ

es (Community & Business Leaders, Public Officials)

- Advisory Groups
 - Business
- Community
- Medical
- · Public Officials

Group Presentations

 Briefings at Milestones

Stakeholder Groups

Community At-Large

- Presentations
- Public Meetings
- Webinars
- Website
- Email, Mail & Phone Line
- Newsletters, Flyers, Kiosks
- Media
 Outreach



GET INVOLVED

Call Us: 1-877-552-5505

Email Us: info@springfieldrailroad.com

Visit Us: www.springfieldrailroad.com

See Us: Invite study team to present at your community or organizational meeting

Write Us:

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